

Let me prove that your choice of a \$10, 20, 30, 40 or \$50 Plant Assortment will add ...

- new customers
- new sales
- new color to your store.

That's all I ask. Just let me show you how these hardy, "green-the-year-round" fine foliage house plants do brighten up your store, and do sell-profitably and fast.

I can prove that --- at no risk to you --- if you'll just accept this special offer:

- 1. Pay me nothing in advance.
- 2. You'll receive a balanced assortment of sturdy, richly green, thickly leaved indoor foliage plants---many in plastic pots.
- 3. You'll receive full instructions on the simple handling and suggested mark-up prices (which will earn you a full 100% mark-up).
- 4. You'll be able to see for yourself, for 30 days, just how these plants sell and what they do--beautywise and profitwise--for your own shop.
- 5. And only then, AFTER 30 DAYS, do you pay me when you are completely satisfied.

## HOW CAN I MAKE THIS LOW-COST, "NO-RISK" OFFER?

Two reasons: First, I know how my plants sell (as I should after 25 years in the business). And secondly, I distribute direct to you, which of course gives you a better price.

It's as simple as that. I guarantee the plants will arrive in good condition (they're shipped Express charges collect, at the new, low 2nd class rate). And I guarantee you'll make money on them.

But please ORDER EARLY for the extra profits that a <u>fall</u> indoor-plant season can give you. Just sign the Postage-Paid Order Card enclosed, drop it in the mail today!

John Masek

Sincerely,

P.S. Visit me when in Florida. I am pleased and flattered by these visits and I'll be happy to show you around if you're in the neighborhood. I'm 13 miles from Orlando on Highway 441.



